# Standard Website Proposal

# **Basic Site Design and Setup**

with 1 Domain Name -

Includes 1 year of support, and all updates, changes, and notifications. Unlimited Email Addresses

\$500.00

\$350 down, \$150 upon site completion \*

## **Basic Plus Site Design and Setup**

with 1 Domain Name -

Includes Mobile Site Design for access by smartphone or tablet. With 1 year of support, and all updates, changes, and notifications. Unlimited Email Addresses

\$750.00

\$500 down, \$250 upon site completion \*

Successive year's support cost will be \$500 the 2<sup>nd</sup> year, with 5% per year increases after that.

\* \* \* \*

# **Possible Options:**

If you want to reach customers through social media, I suggest you also add this \$150 / year pair of options: (Only Available with Basic Plus Site)

#### a. Social Media Manager

This option gives you **Facebook, Twitter,** and **Yelp** pages with the same look as your website. And anytime the website is changed or upgraded, your social media pages will automatically update so they always match your website.

## b. Search Engine Optimization (SEO)

This option will get your site ranked higher on search engines. Using effective keywords, headlines, and body text based on your business and target customers, your site will be submitted to all the major search engines, like Google, Bing, and Yahoo, ranking you higher, quicker.

All prices are plus 8.25% tax



<sup>\*</sup> Site will be deemed completed for final payment purposes when all pages are in place and online, whether finished or awaiting client-provided content.